

# PALACE CINEMAS & ALFA ROMEO

## “WIN AN ALFA ROMEO FOR CHRISTMAS” ALFA MITO CAR GIVEAWAY

### TERMS AND CONDITIONS

- Information on how to enter forms part of the terms of entry. Entry into the Competition is deemed acceptance of these terms and conditions.
  - Entry is open to Australian residents aged 18 and over only. Employees of Palace Cinemas, and Alfa Romeo, and their agencies associated with this competition and their immediate families are ineligible. By entering the Competition, entrants will be deemed to agree with these terms of entry.
  - Palace Cinema Joint Venture & Alfa Romeo “Win an Alfa Romeo for Christmas” (“the Competition”) commences on Tuesday 10 August, 2010 at midnight AEST and ends on Friday 10 December, 2010 at 10:00am AEST (the Promotion Period).
  - To enter, entrants must purchase any “combo” at a Palace Bar in Melbourne, Sydney and Brisbane or online at to receive an entry form to complete including their full name, email address, suburb, postcode and contact phone number. The entry form then needs to be submitted to the “entry box” in the cinema. Original entry coupons are only valid entries, facsimiles or scans will not be accepted.
  - Food and beverage “combos” are the Palace Cinemas food and beverage pre-set combination of products. Combo pricing ranges of \$6.50 to \$17.
  - All entries become and remain the property of Palace Cinemas, email addresses provided will be used by Palace Cinemas to send session time information (if the box on entry form is ticked).
  - Palace Cinema Joint Venture reserves the right to request winners to provide proof of identity, proof of Australian residency status at the nominated prize delivery address and/or proof of entry validity, in order to claim the prize. Acceptance of proof of identification, Australian residency and entry considered suitable for verification is at the discretion of Palace Cinemas. In the event that a winner cannot provide proof, the winner will forfeit the prize in whole and no substitute will be offered
  - Incomprehensible and incomplete entries will be deemed invalid
- MAJOR PRIZE**
- The prize winner will receive a Alfa Romeo MITO motor vehicle (120Hp (manual), with standard inclusions valued up to \$34,990.00 RRP (including on road costs and GST).
- Key Features:**
- 3year/100,000kms warranty including 24 hour road side assistance
  - 1.4 liter Turbo Charged Engine
  - 16” alloy wheels
  - Panoramic Glass Sunroof
  - 5 Star Safety – including 7 SRS Airbags, Vehicle Dynamic Control & more
  - Cruise control
  - Alfa Romeo DNA driving System
  - Metallc Paint
  - Premium 6 speaker CD player with RDS radio
- All valid entries are automatically entered into the Prize draw. The Prize winner will be drawn on Tuesday, 21 December 2010, at 12:00 noon AEST at Palace Cinemas Head Office, 233 Whitehorse Road, Balwyn 3103. The Prize winner will be notified by phone on 24th December 2010 and also in writing. The name of the winner will be published on the Palace Cinemas website on 26 December 2010 and published in The Palace E-Newsletter sent on Thursday 13th January 2011. The winner’s name will also be published in the Herald Sun on Wednesday 5th January 2011.
  - The Prize is described in the materials as an “Alfa Romeo Mito” and the exact specification of the prize is outlined in the ‘Winners’ Letter’. Model shown in all advertising is a white Mito Multi Air QV, not the exact car that is offered as the prize described above in point 9 and in the ‘Winners’ Letter’. Palace Cinema Joint Venture reserves the right to exchange the Prize for an alternative prize of equal or greater value, subject to state regulation
  - Palace Cinemas accepts no responsibility for any loss, damages, or injury incurred to enter the Competition or in connection with taking up the prize.
  - Prizes are not transferable or exchangeable and cannot be taken as cash.
  - Prize delivery timing subject to Alfa availability; however Alfa will cover the shipping cost of prize only to Melbourne, Sydney or Brisbane.
  - Colour of prize is metallic grey with sunroof.
  - Once the prize has left the Prize Supplier’s premises, we take no responsibility for prizes damaged, delayed or lost in transit.
  - Any costs associated with the collection of the prize are at the prize winners expense
  - The Prize winner is responsible for all additional costs, including, but not exclusively, Comprehensive vehicle insurance, any accessory items.
  - “If the Major Prize winner cannot be contacted by 17:00 AEST on Monday, 11 January 2011, the Promoter will conduct an unclaimed prize draw on that date and time at Palace Cinemas Head Office, 233 Whitehorse Road, Balwyn 3103. The Major Prize winner from the unclaimed prize draw will be notified by phone and in writing. The name of the winner from the unclaimed prize draw will be published on the Palace website and published in The Palace E-Newsletter on Thursday, 13 January, 2011. The winner’s name will also be published in the Herald Sun on Friday 14th January 2011.
  - Palace Cinemas Joint Venture and Alfa Romeo are not responsible to the extent permitted by law, for acts of god, acts of terrorism or war (declared or undeclared) or other events beyond the control of Palace or Alfa, which prevents the awarding of the Prize in accordance with the Prize description.
  - Neither Palace, Palace Cinemas nor their associated companies, will be held liable for any loss, damage or injury of the results directly or indirectly from the Prize winner taking up the Prize.
- FINAL CONDITIONS**
- Estimated Prize values are based upon the recommended retail prices at the time of printing (inclusive of GST). Neither Palace nor Alfa Romeo accepts responsibility for change in prize value between now and the ultimate prize redemption date.
  - It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and the prize supplier’s requirements.
  - Palace Cinema Joint Venture and Alfa Romeo assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission; communications line failure, theft or destruction or unauthorised access to, or alterations of entries, and reserves the right to take any action that may be available. If for any reason the Competition is not capable of running as planned, due to causes including, but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Competition, the promoter reserves the rights in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the Competition. Subject to State Regulation.
  - All details of the entrants will be used and preserved in accordance with the National Privacy Principles. A request to access, update or correct any information should be directed to that office. Unless otherwise notified, Palace Cinema Joint Venture may use the entries and details of entrants for promotional and publicity purposes (including on-providing details of entrants). Entrants consent to their full names and/or their entries being used in all media by Palace. Palace may disclose entrants’ personal information to State and Territory lottery departments and the winner’s name may be published as required under the relevant legislation.
  - Entrants can request access to the personal information Palace holds about them by contacting Promoter Consumer Services on 03 9817 6421. Palace’s privacy policy is available on the Palace website
  - “The Promoter” Palace Cinema Joint Venture is the Exhibition/distribution Company (Palace Enterprises) of 233 Whitehorse Road Balwyn VIC 3103 (A.B.N. 39 592 742 832) 03 9 817 6421.
  - Authorised under permit numbers:  
VIC Permit No: 10/2534  
NSW Permit No: LTPS/10/06806